

Authorized Dealer Application

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|-----------------|----|-----------------------------|
| Dealer Name | | |
| Dealer Address | | |
| City | ST | Zip |
| Website Address | | Alternative Website Address |

| Major Appliance Brands: | Appliance Categories Promoted: | Other Product Categories: |
|-------------------------|--------------------------------|---------------------------|
| 1. | 1. | 1. |
| 2. | 2. | 2. |
| 3. | 3. | 3. |
| 4. | 4. | 4. |

Qualifications:

| | | |
|-----|----|--|
| Yes | No | a. Dealer sells from a "brick & mortar" major appliance store front |
| Yes | No | b. Dealer sells appliances within a 100 miles vicinity of the company's store front. |
| Yes | No | c. Dealer does not meet minimum display requirements. |

EuroChef Advertising Policy:

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|-----|----|---|
| Yes | No | a. Dealer agrees to follow EuroChef brand established UMRP price guidelines. |
| Yes | No | b. Dealer agrees to include official brand logo for all advertising of EuroChef brands. |

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|-----|----|--|
| Yes | No | c. Dealer agrees to only use of "Out of Box", "display model" or any other terms used and advertised with a price less than EuroChef UMRP with the pre-approval from EuroChef sales manager. |
| Yes | No | d. Dealer acknowledges that any violation of these regulations could result in a termination of status as an "Authorized EuroChef Dealer" |

When the above conditions have been agreed to by the dealer, EuroChef agrees to extend the following program benefits:

| | | |
|-----|----|---|
| Yes | No | a. Dealer will be listed on EuroChef USA's brand website as an "Authorized Dealer" selling location of EuroChef Brands. |
| Yes | No | b. Dealer will be fully supported by EuroChef and its distributors with required support materials. |
| Yes | No | c. The manufacturer supplied warranty and service support will apply to all EuroChef brand products sold by the dealer. |

The below party, an authorized signor for the dealer, agrees to follow all merchandising regulations established in this "Authorized Dealer Agreement":

Authorized Signor Printed name:

Authorized Signor Title:

Authorized Signature:

Date

Authorized Distributor Signature: (if applicable)

Date

Authorized EuroChef Representative

Date